
BOOM POPS

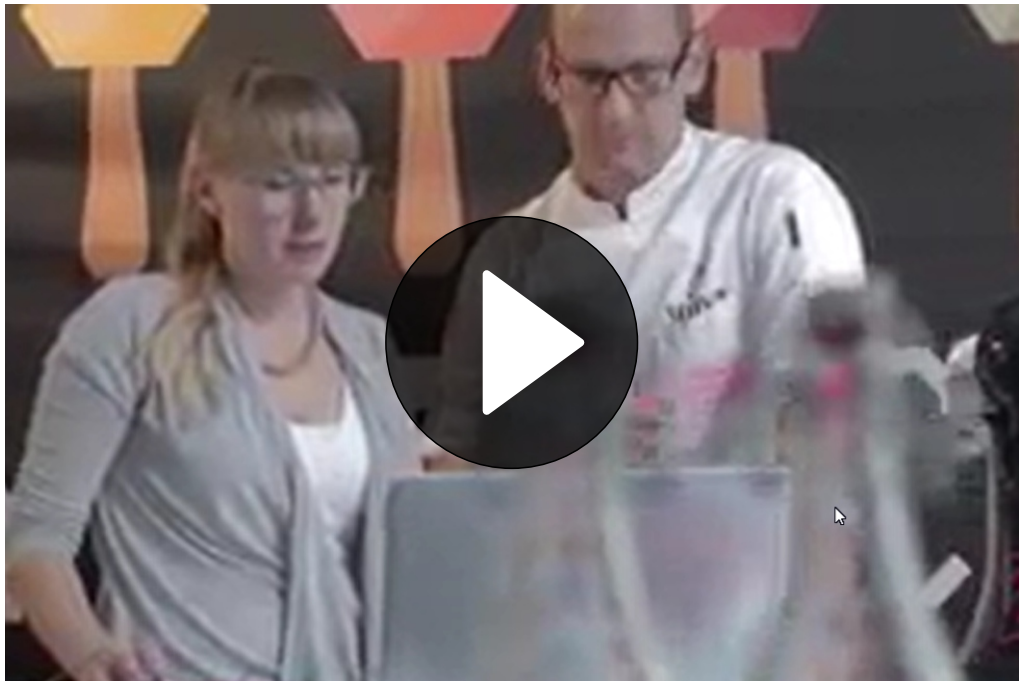
BOOMPOPS is the complete reinvention of the classic ice-cream popsicle and a master piece of the avant-garde molecular cuisine. It is unprecedented in it's quality, form, texture and recipes.

BOOMPOPS has been created by David Marx, founder of the Berlin based foodlab called the Science Kitchen.

For your better understanding, please check following videos:



See: https://www.youtube.com/watch?v=0-HBgwZ2QZw



Please ask for Dropbox-Link

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Our first Cooperation: David meets George Clooney and his Casamigos Tequila



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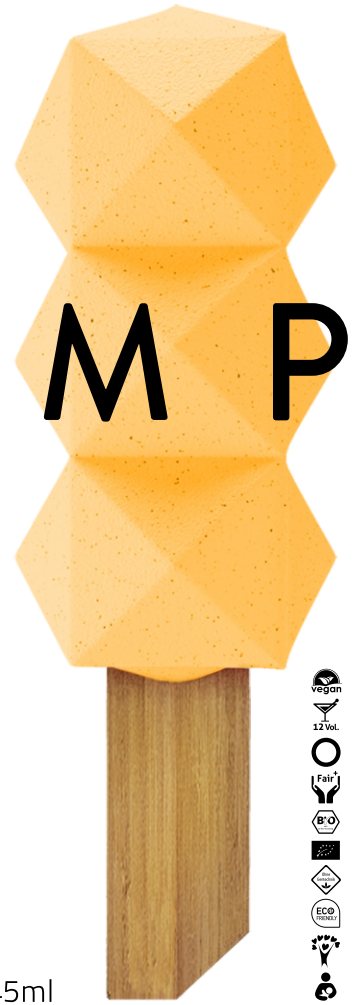




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DON'T LICK AND DRIVE

BOMPOPS



56g 45ml

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And we also do other products like our Avantgarde Pralines
BOM POPS
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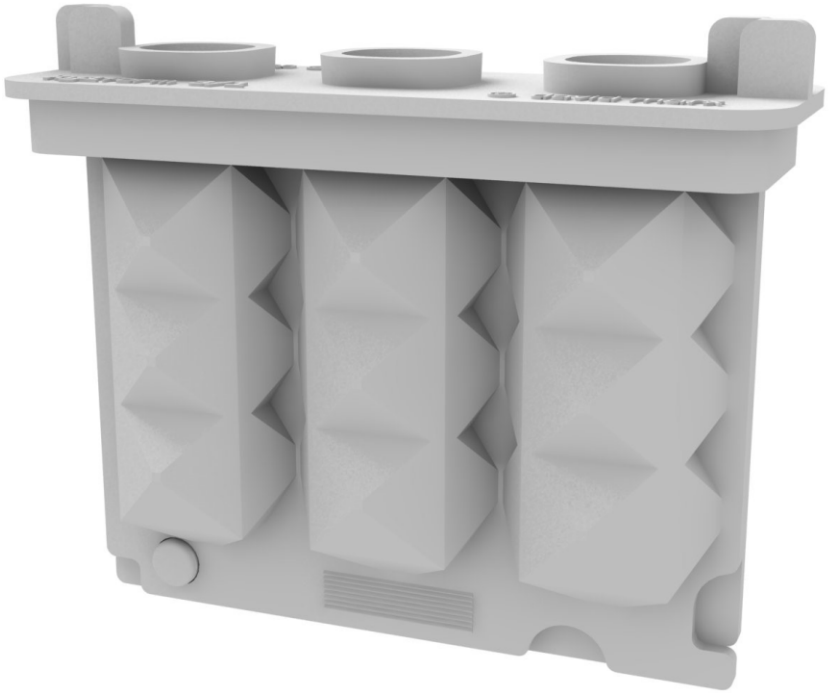
Or minimalistic Cakes with a liquid inner core

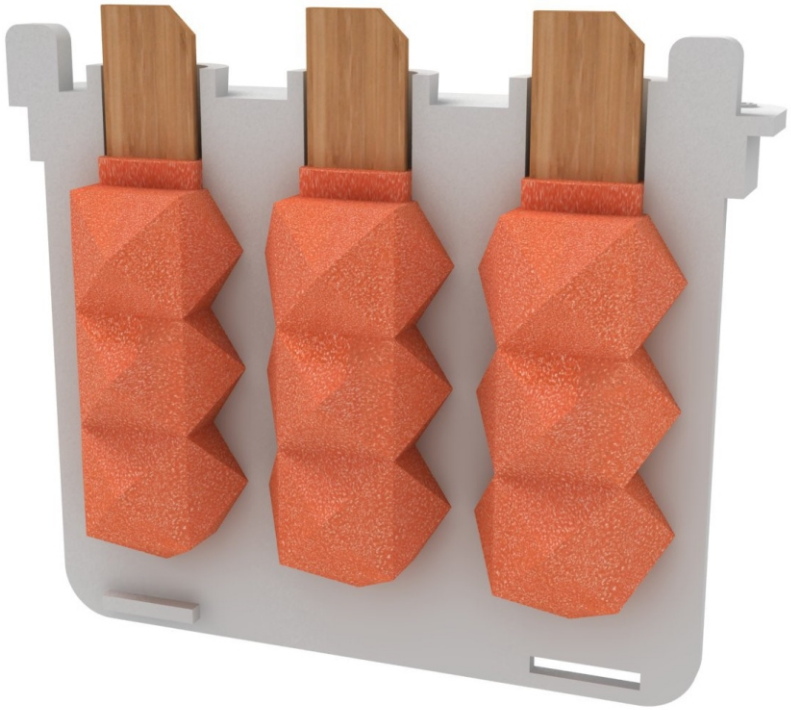


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Avantgarde means to do it your own way!
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Five years of developing and nearly 600.000 EUR of investment
to come to this solution:





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The Heart of our Production: Kylator (here: Version 2010)

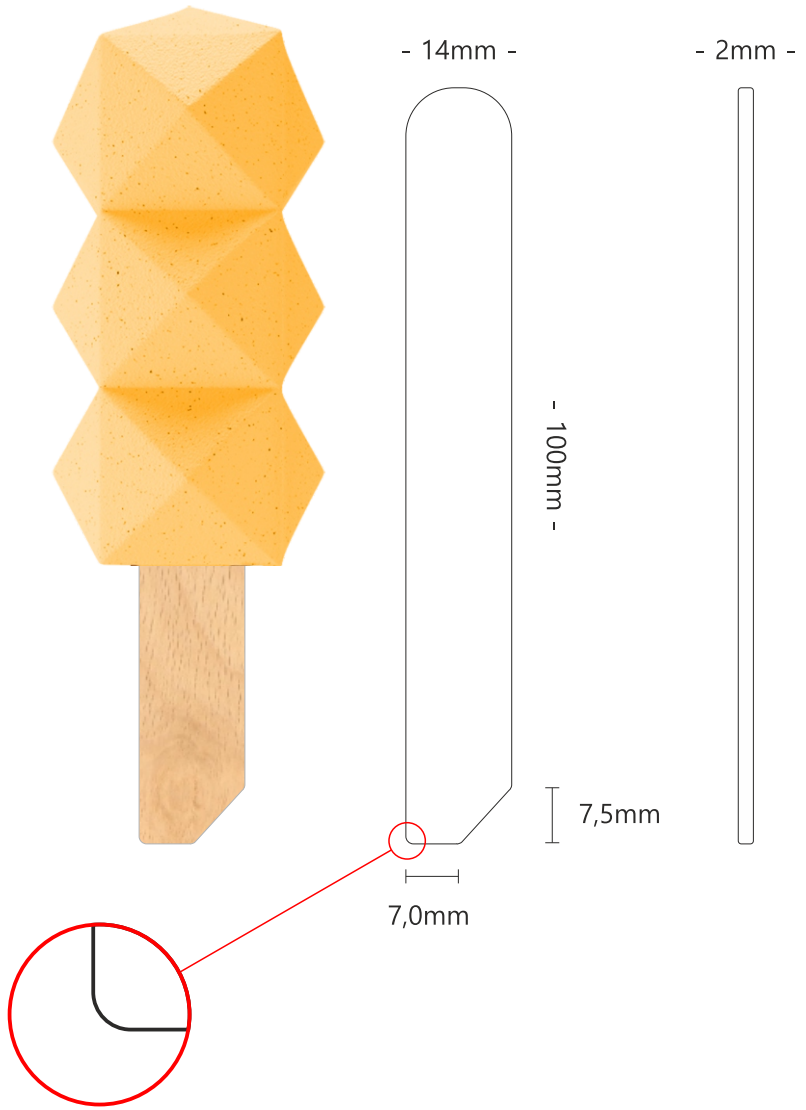


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One of our patented designs in combination with the unique stick: the Avantgarde Form - our hero!



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Five out of many colors respectively reciepes we have developed so far:

DON'T LICK AND DRIVE



Ginger, Lychee. Yoghurt, Vanilla, Olive Oil



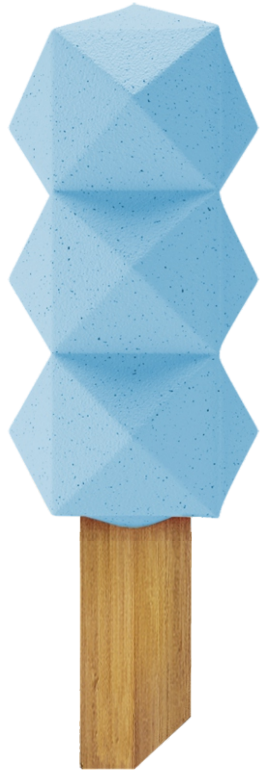
Mago, Passion Fruit, Rosmary, Coconut Milk, Baobab



Ruby Peach, Aronia, Yoghurt, Vanilla



Plum, Blueberry, Passion Fruit , Yoghurt



Yoghurt, Mascarpone, Vodka, Curacao Blue, Vanilla

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From plain & natural to Champagn based:

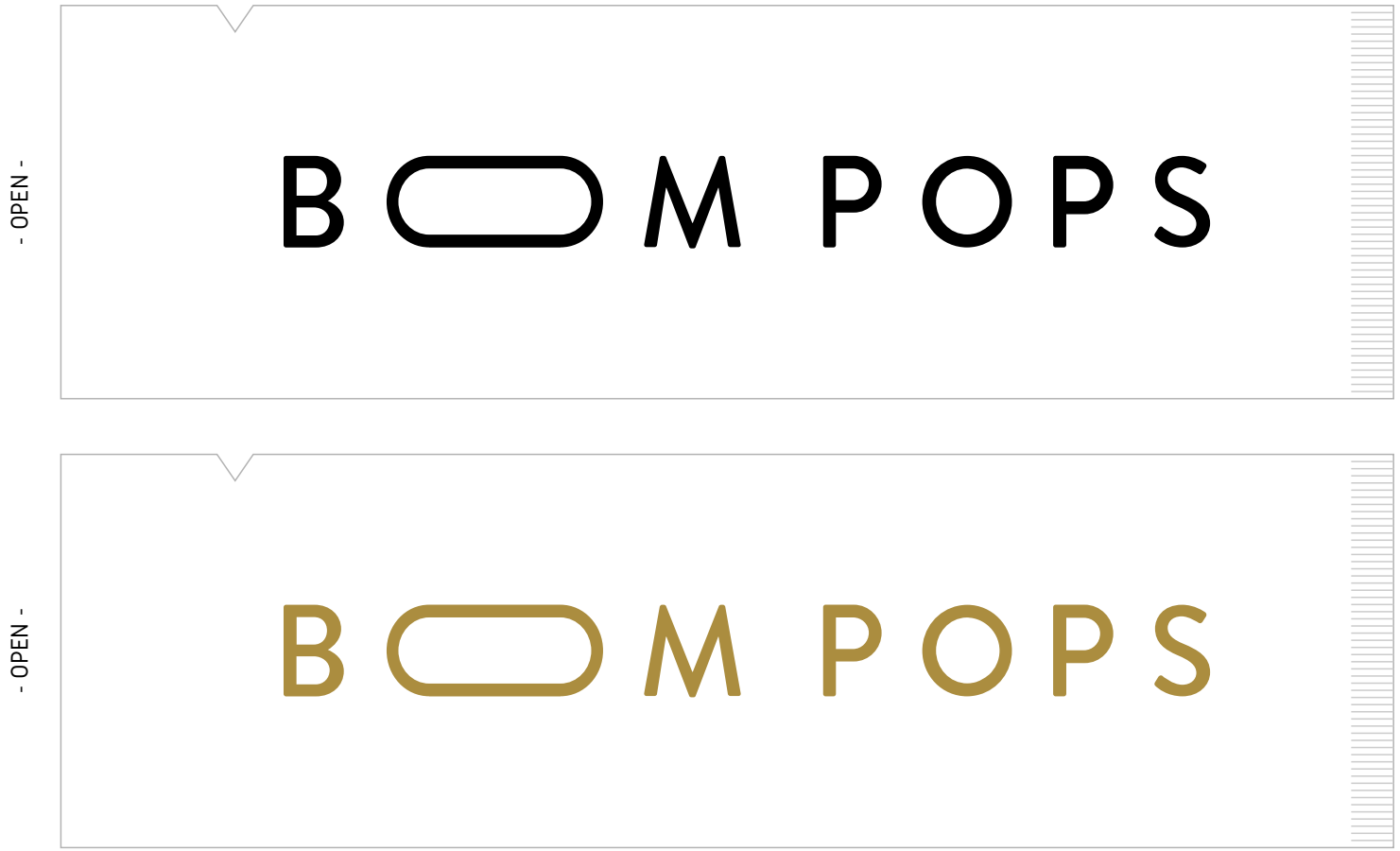






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Most sustainable Packaging for Popsicles: Inner coated Paper withd black or golden print



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Minimalistic Chef Jacket



https://www.bragard.com/de/kochjacken-und-kochhemden/1121-kochjacke-benton-weiss-3610800563963.html

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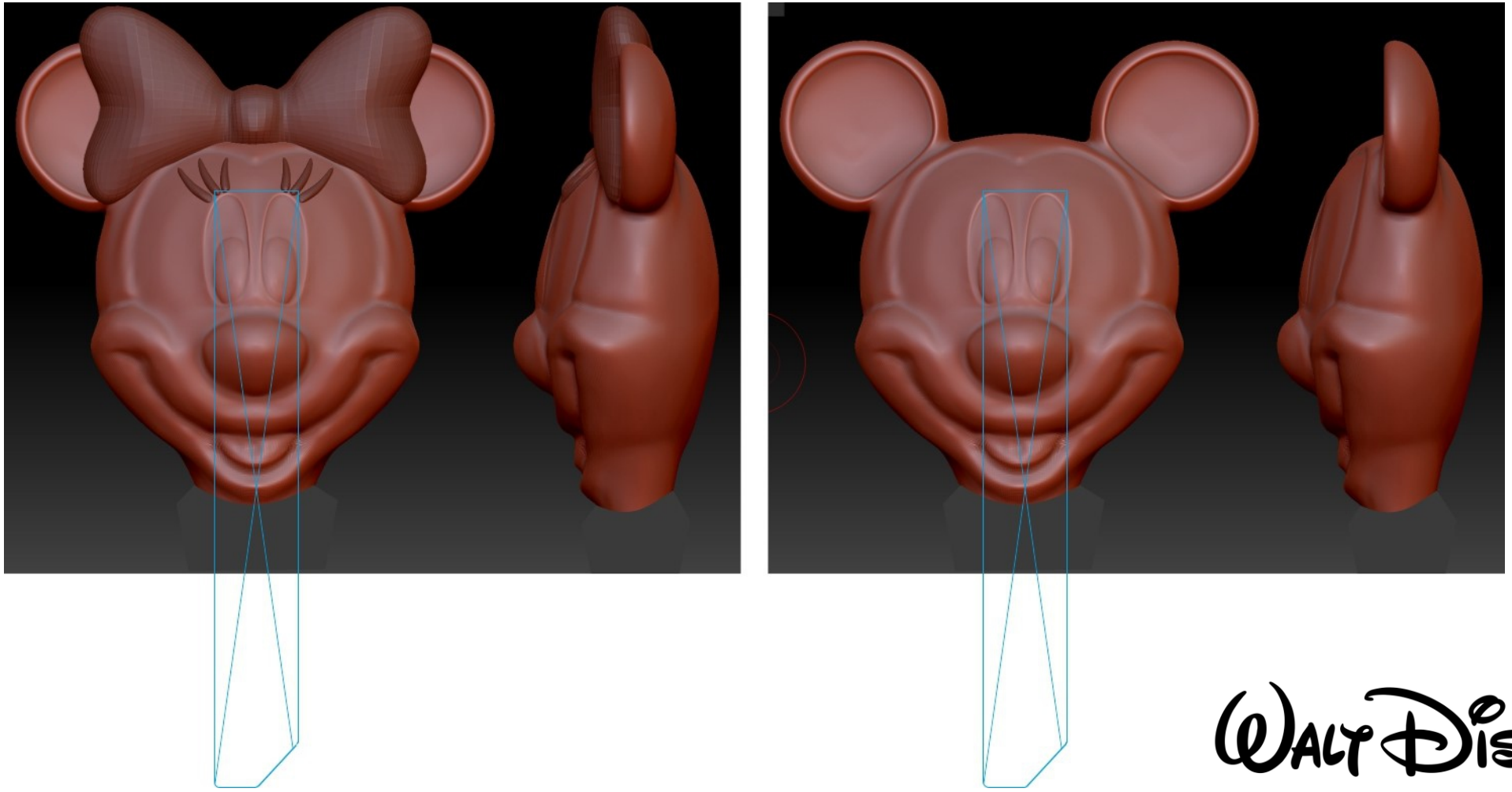
Sample Set-up for bigger Evet:





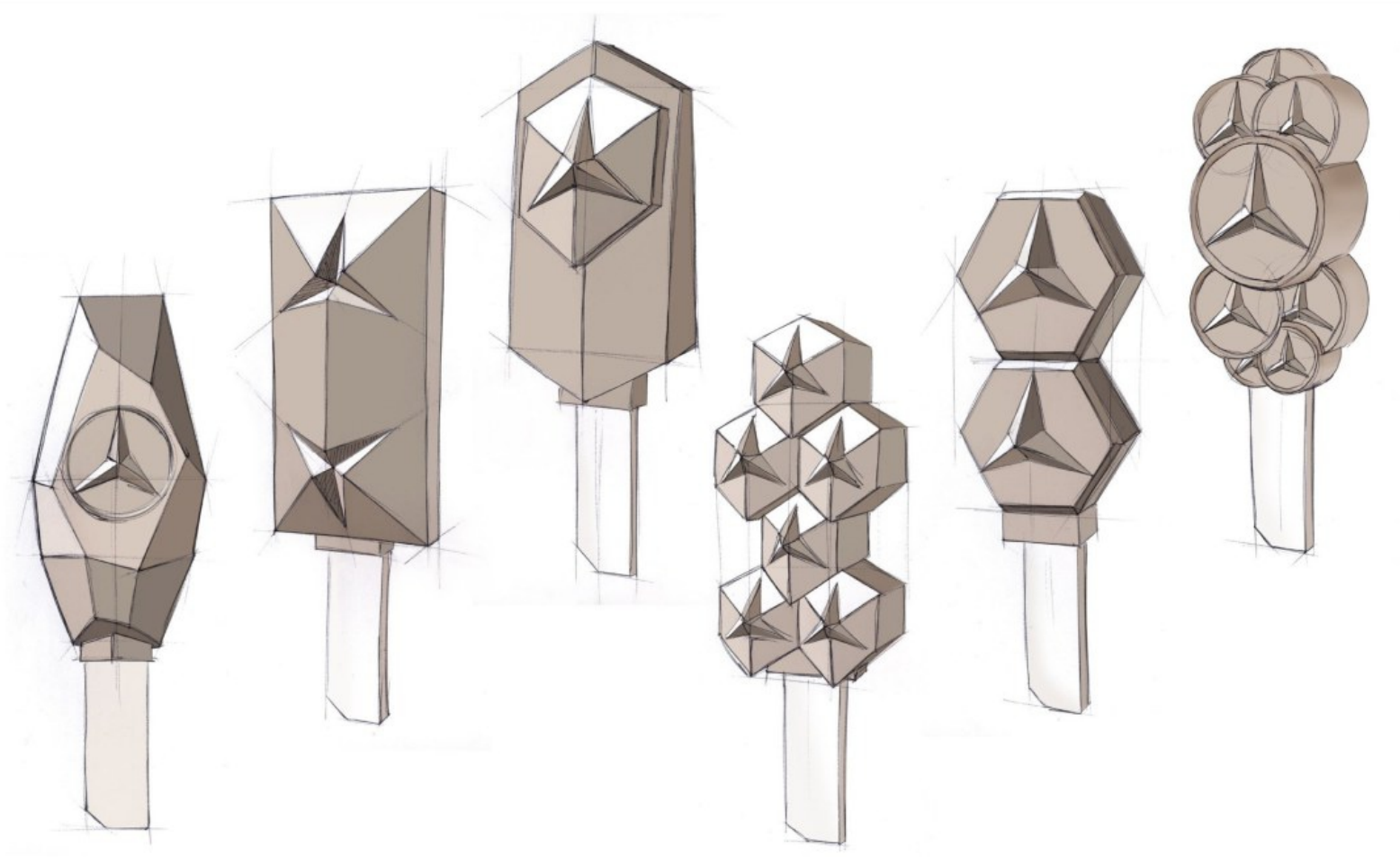
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One way to do a smart Cooperation:

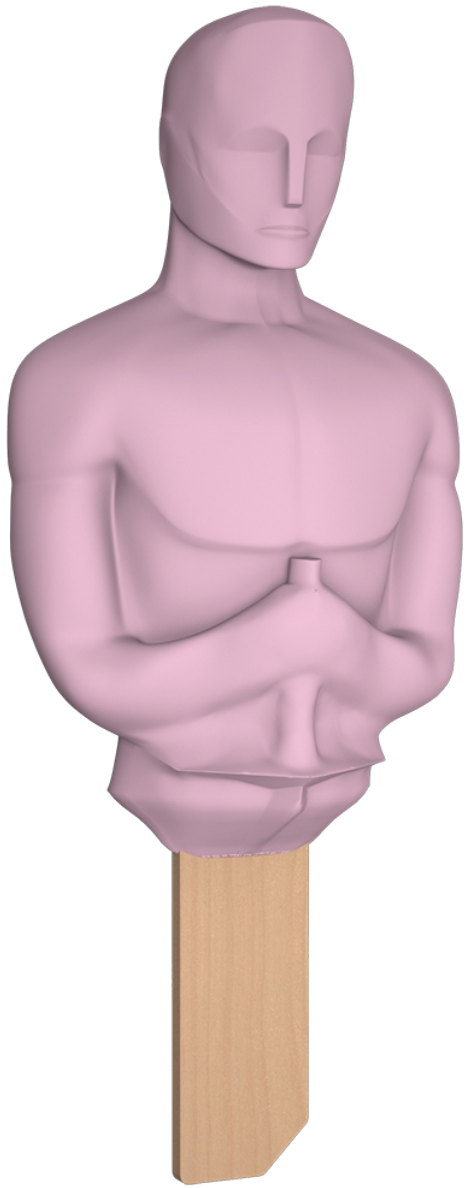


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Another smart way: from Design to Show-Catering in Las Vegas

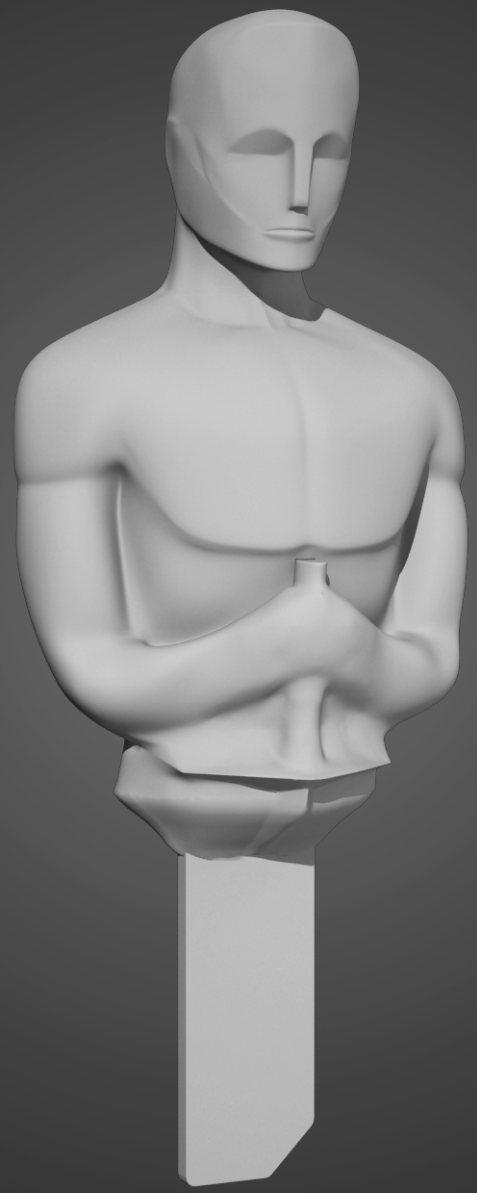


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The Sky is the limit!





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Front Design for our first Boutique in Beijing, China



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The Starter-Package: 15.000.- EUR (plus VAT)

+ Workshop in Berlin (2 days): How to build up 10 perfect reciepes (vegan/yoghurt based) for the new ice cream experience; how to produce Boompops (liquid Nitrogen); everything you need to know about how to customize additional molds

+ Sample floorplan/set-up of production kitchen incl. list of technology needed

+ Renting/Kylator incl. 10 Avantgarde Molds (=20 halfs), 50 Syringes

+ 10.000 wooden Sticks

+ 5.000 paper bags (popsicles)

+ 2 Chef Jackets „BOOMPOPS“

+ Temporally and regionally limited License/Contract incl. target settings and budget plan for the first year

- 25% shares of the new company incl. additional 7% Royalty (sales) from 2nd year on.

Example: the total investment from my individual partner for Dreampops USA in the first 3 years incl. Webpage and Online-Store (incl. packaging) was 380.000 $. The total investment for BoomPops China in the first two years incl. 2 Boutiques and several Pop-Ups (events) was 450.000 $

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